# Cookie Statement

Our website makes use of Google Analytics in order to monitor the visits to and performance of our website. We use information gathered by Google Analytics to improve our website and our services. Google Analytics utilises cookies in order to be able to measure the interactions between the website and its visitors. This document includes information about the use of cookies and the purpose they serve.

**About Google Analytics**

Google Analytics is a simple, easy-to-use tool that allows website administrators to measure the interactions between users and their website. When a user navigates across the page information about, for example, which page is being viewed is recorded by Google Analytics. The script used by Google Analytics remembers what users did on previous pages and the interaction users have with the website.

**Important**: Google Analytics does **not** record personal information about website users.

Analytics.js Cookies

This category of cookies is used to distinguish between unique users amongst other things.

| Cookie Name | Expiration Time | Description |
|---|---|---|
| _ga | 2 years | Used to distinguish users. |
| _gid | 24 hours | Used to distinguish users. |
| _gat | 1 minute | Used to throttle request rate |
| AMP_TOKEN | 30 seconds to 1 jyear | Contains a token that can be used to retrieve a Client ID from AMP Client ID service |

**Ga.js Cookies**

This category of cookies is used to trace the following things (amongst others): determine which domain to measure, distinguish unique users, throttle the request rate, remember the number and time of previous visits, remember traffic source information, determine the start and end of a session, remember the value of visitor-level custom variables etc.

| Cookie name | Expiration Time | Description |
|---|---|---|
| _utma | 2 years from set/update | Used to distinguish users and sessions. |
| _utmt | 10 minutes | Used to throttle request rate. |
| _utmb | 30 minutes from set/update | Used to determine new sessions/visits |
| _utmc | End of browser session | Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit. |
| _utmz | 6 months from set/update | Stores the traffic source or campaign that explains how the user reached your site. |

| | | |
|---|---|---|
| _utmv | 2 years from set/update | Used to store visitor-level custom variable data |

**Urchin.js Cookies**

An older version of possibly used cookies are urchin.js cookies. These cookies were used before the ga.js generation. Websites that have not made the transition to ga.js cookies may possibly use urchin.js cookies, they serve the same purpose. Information about these cookies can be found in the previous section.

**Google Analytics in Display Advertisements**

If third party advertisements are used on the website, cookies might be used by third parties. These cookies will trace the effectivity of these ads.

**Content Experiment Cookies**

Websites that make use of content experiment may use the following cookies

| Cookie Name | Expiration Time | Description |
|---|---|---|
| _utmx | 18 months | Used to determine a user's inclusion in an experiment. |
| _utmxx | 18 months | Used to determine the expiry of experiments a user has been included in |